



CERTIFIED REGISTERED
Massage Therapist Association

CRMTA CONFERENCE 2017 & AGM



DELEGATE PACKAGE

MAY 26 - 28
Delta Calgary South

The Certified Registered Massage Therapist Association (CRMTA) is a non-profit society with an elected Board of Directors, which represents the professional Massage Therapy industry in Alberta.

Our mission is to promote an ethical and competent standard of care through regulating the education and practice of massage therapy services in Alberta.

Connect and Inspire

crmtaconference@crmtaab.com 212, 5615-101 Avenue NW, Edmonton, AB T6A 3Z7



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WHO

The Certified Registered Massage Therapist Association (CRMTA) is a non-profit society with an elected Board of Directors, which represents the professional Massage Therapy industry in Alberta. Our mission is to promote an ethical and competent standard of care through regulating the education and practice of massage therapy services in Alberta.

VISION

To encourage and foster recognition and enhanced credibility of Massage Therapists as professional, qualified and competent health care practitioners.

MISSION

CRMTA strives to foster public confidence in the health benefits of Massage Therapy, and promote the profession and establish standards of practice for the province of Alberta.

WHO WILL ATTEND AND WHY?

The conference theme is **CONNECT** and **INSPIRE**. In our inaugural year, we are projecting over 150 participants to attend the diverse workshops covering areas such as leadership, business skills, personal development, and orthopedic massage.

Delegates range in age from 18 to 60+, and will attend for a number of reasons, which include: gaining new business and personal development skills, increasing business and personal networks, and an opportunity to recharge and reignite passion for their profession.

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Leave the table at home!

If you are attending the 'hands on' James Waslaski's Orthopedic Massage course, consider leaving your table at home and renting one of our sturdy and comfortable models for only \$25/day through our conference services.

Student Scholarships

If you are a current student, there are a limited number of scholarship opportunities available to completely subsidise your conference registration fee. For details on how to apply, please go to the www.crmtaab.com website and download a copy of the application form.

Conference Host Hotel

The **Delta Calgary South Hotel** (135 Southland Drive SE, Calgary, AB) is proud to be the host facility for 2017.

15 minutes from downtown Calgary on the MacLeod Trail, the luxurious Delta Calgary South Hotel is ideal for business meetings and family getaways. Comfortable, modern rooms include Sanctuary beds and complimentary Wi-Fi. Amenities also include a business centre, a thrilling indoor Big Gusher waterside and pool and several food and beverage options include the Atrium Café, Skylight Lounge, Boomtown Pub & Patio, and Bonaventure Lounge. When you stay in our club-level rooms, you'll have access to the Club Floor Lounge. Nearby attractions include Chinook Shopping Centre, Calgary Zoo, Heritage Park and Canada Olympic Park. Delta Calgary South Hotel is a 20-minute drive from TELUS Convention Centre and offers 18,000 square feet of flexible space for business meetings, events or weddings. Delegate room rate, it is \$169.00 for a standard room with 2 queen beds.

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DELEGATE INFORMATION PACKAGE



CONFERENCE ACTIVITIES

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CRMTA CONFERENCE 2017

Annual General Meeting

This is your chance to have a voice in the growth and development of your Association and the Massage Therapy industry in Alberta. Be sure to attend the Annual General Meeting of the CRMTA following afternoon breakout sessions on Friday.

Opening Ceremonies & Reception

Join us in the beautiful atrium of the Calgary Delta South for the Opening Ceremonies and Reception. While you enjoy scrumptious food and beverages, you'll have the opportunity to mingle with old friends and meet new acquaintances. A wide variety of tradeshow exhibitors will be on hand to showcase their unique products and services.

Orthopedic Massage: James Waslaski

James Waslaski is an Author & International Lecturer who teaches approximately 40 seminars per year around the globe. He's served as AMTA Sports Massage Chair and FSMTA Professional Relations Chair. He's developed eight Orthopedic Massage and Sports Injury DVDs, and authored manuals on Advanced Orthopedic Massage and Client Self Care. His new book: *Clinical Massage Therapy: A Structural Approach to Pain Management*, was published by Pearson Education in 2011.



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Orthopedic Massage: James Waslaski cont...

James is a Certified Personal Trainer with NASM. He presents at state, national and international massage, chiropractic, and osteopathic conventions, including keynote addresses at the FSMTA, World of Wellness, New England Regional Conference, the World Massage Festival, and Australian National Massage Conventions. His audience includes massage and physical therapists, as well as athletic trainers, chiropractors, osteopaths, nurses and physicians. James received the 1999 FSMTA International Achievement Award, and was inducted into the 2008 Massage Therapy Hall of Fame.

The Transformative Power of Eminence Organic Skin Care

Environmentally responsible provider of premium skin care • in harmony with nature • voted best of the best and favourite skin care line by spa professionals 8 years in a row

Be amazed by traditional Hungarian massage techniques that instantly transform the overall appearance of skin. Discover the power of Eminence's innovative, natural, organic and Biodynamic® skin stimulants that improve circulation for healthier, younger-looking skin. Discover the latest product launch, revolutionary Vitamin Coil that benefits all skin types and improves every skin condition. Clients will walk out your treatment room completely transformed!

Introduction to Oncology Massage

Massage Therapy is a growing part of cancer care, and skilled touch is being welcomed into hospitals, clinics, hospice care and the daily lives of people with cancer. In this introductory series, share the excitement about the growing specialty of oncology massage therapy and learn about some important principles and practices.

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Self Care with Critical Alignment



Self Care with Critical Alignment

Danielle Pechie, the instructor of the course, is well aware of the physical demand on massage therapists' bodies, the common complaints and tension patterns commonly found among massage therapists. She has designed this course to help you last longer and work with ease. Bring your yoga mat and comfy clothes and be ready to have your spine aligned and your body happy again.

Staying Current with your Business

Discover ways to improve your business and make it more efficient whether you are just starting out in the industry or looking to upgrade your knowledge and systems.

Topics include:

- How to register for electronic submissions
- How to register with RCMP/Veterans/Military online
- Ins and outs of working with insurance companies
- How to collect, submit and manage your continuing education credits
- How to renew with CRMTA
- Licensing changes and renewal updates for your City

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Gala Dinner and Awards Banquest

Don't miss our fantastic Casino Royale themed, gourmet Gala dinner on Saturday night. Following an awards ceremony recognizing industry leaders in a variety of categories, guests will enjoy an entertaining fun money casino, featuring great music and games of chance such as; blackjack, roulette, craps, and poker.

Be sure to enter to win a trip to Las Vegas!



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Friday, May 26

Registration

10:30am – 6:00 pm

Simultaneous Breakout sessions:

1. Ethics Workshop 1:00 – 3:00 pm
2. Treating Difficult Conditions of the shoulder and cervical regions - James Waslaski 1:00 – 4:00 pm

CRMTA Annual General Meeting 4:15 – 5:15 pm

Networking Reception and Tradeshow 6:00 – 9:30 pm

Opening Ceremonies and Keynote 6:30 – 7:30 pm

Saturday, May 27

Late Registration 7:30 – 9:00 am

Breakfast and Keynote 8:00 – 9:00 am

Simultaneous Breakout sessions: 9:15 – 10:30 am

1. Treating Difficult Conditions of the shoulder and cervical regions - James Waslaski
2. Business Basics – Michelle Bullock
3. Introduction to Oncology Massage: Massage and Metastasis

Break (and tradeshow) *10:30 – 10:45 am*

Simultaneous Breakout sessions: 10:45 am - noon

1. Treating Difficult Conditions of the shoulder and cervical region - James Waslaski
2. The Transformative Power of Eminence Organic Skin Care
3. Introduction to Oncology Massage: Massage and Symptom Relief

Lunch (tradeshow and prize draws) noon – 12:45 pm

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Saturday, May 27 continued...

Simultaneous Breakout sessions: 12:45 – 2:30 pm

1. Treating Difficult Conditions of the shoulder and cervical regions - James Waslaski
2. Business Basics – Michelle Bullock
3. Introduction to Oncology Massage: Safety and Essentials

Break (and tradeshow) 2:30 – 2:45 pm

Simultaneous Breakout sessions: 2:45 – 4:30 pm

1. Treating Difficult Conditions of the shoulder and cervical regions - James Waslaski
2. The Transformative Power of Eminence Organic Skin Care
3. Introduction to Oncology Massage: Massage and Detoxification

Reception 5:00 – 6:00 pm

GALA / AWARDS DINNER: 6:00 – 10:00 pm
(*Casino Royale Theme, awards, prizes*)

Sunday, May 28

Breakfast and 'Inspirational' Keynote: 8:00 – 9:00 am

Simultaneous Breakout sessions: 9:00 – 10:30 am

1. Treating Difficult Conditions of the shoulder and cervical regions - James Waslaski
2. Self Care with Critical Alignment – Danielle Pechie

Break 10:30 – 10:45 am

Simultaneous Breakout sessions: 10:45am – 12:15 pm

1. Treating Difficult Conditions of the shoulder and cervical region - James Waslaski
2. Self Care with Critical Alignment - Danielle Pechie

Lunch and Closing Ceremony 12:15 – 1:00 pm
(*Remaining prize draws*)

**Due to situations beyond our control, subjects or speakers are subject to change without notice to delegates.*

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CONFERENCE REGISTRATION FORM



CRMTA Membership #: _____

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ E-mail Address: _____

EVENT REGISTRATION: (Please check all options that apply).

- | | |
|---|--|
| <input type="checkbox"/> Full Conference Registration \$399.00 | <input type="checkbox"/> Student Registration \$ 99.00
<i>(Limited spaces available, must attach proof of current
Registration in recognized Massage Therapy Program)</i> |
| <input type="checkbox"/> Student Gala Dinner Ticket \$ 60.00 | <input type="checkbox"/> Massage Table Rental \$ 25.00/day x _____ days |
| <input type="checkbox"/> Gala Dinner Ticket (Saturday, May 27) \$ 75.00 | |

FINANCIAL TERMS:

Full payment must accompany registration. Payment can be made by cheque, Visa, MasterCard, or cash. Please make cheques payable to CRMTA. Mail or drop off entry to: Suite 212, 5615-101 Avenue NW, Edmonton, AB T6A 3Z7 c/ o Conference Coordinator, or email crmtaconference@crmtaab.com

Total payment is enclosed in the amount of \$ _____

Visa/MasterCard # _____

Expiry Date _____ / _____

SESSION PREFERENCES: (Indicate your choices below. Sessions are available on a first come first serve basis).

FRIDAY, MAY 26

- | | |
|--|-----------------------|
| <input type="checkbox"/> Ethics Workshop | 1:00 – 3:00 pm |
| <input type="checkbox"/> Difficult Conditions of the shoulder region - James Waslaski | 1:00 – 4:00 pm |

SATURDAY, MAY 27

- | | |
|--|------------------------|
| <input type="checkbox"/> Difficult Conditions of the shoulder region - James Waslaski | 9:15 – noon |
| <input type="checkbox"/> Business Basics – Michelle Bullock | 9:15 – 10:30 am |
| <input type="checkbox"/> Introduction to Oncology Massage: Massage and Metastasis | 9:15 – 10:30 am |
| <input type="checkbox"/> The Transformative Power of Eminence Organic Skin Care | 10:45am – noon |
| <input type="checkbox"/> Introduction to Oncology Massage: Symptom Relief | 10:45am – noon |
|
 | |
| <input type="checkbox"/> Difficult Conditions of the shoulder region - James Waslaski | 12:45 – 4:30 pm |
| <input type="checkbox"/> Business Basics – Michelle Bullock | 12:45 - 2:30 pm |
| <input type="checkbox"/> Introduction to Oncology Massage: Safety and Essentials | 12:45 - 2:30 pm |
| <input type="checkbox"/> The Transformative Power of Eminence Organic Skin Care | 2:45 - 4:30 pm |
| <input type="checkbox"/> Introduction to Oncology Massage: Massage and Detoxification | 2:45 - 4:30 pm |

SUNDAY, MAY 27

- | | |
|--|---------------------------|
| <input type="checkbox"/> Difficult Conditions of the shoulder region - James Waslaski | 9:00 am – 12:15 pm |
| <input type="checkbox"/> Self Care with Critical Alignment - Danielle Pechie | 9:15 am – 12:15 pm |

FOR OFFICE USE ONLY

Total \$ _____ Method of Payment _____ Date Received _____ Receipt # _____

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