

WORLD MASSAGE CONFERENCE 2017 PROGRAM

SPRING CLASSES

COURSE	INSTRUCTOR	DETAILS/ DESCRIPTION	LENGTH	CRMTA CREDITS
Business Strategies to Catapult your Success	Jeff Shearer, Felicia Brown, Irene diamond	120 Minute program-online for Business Strategies Presentation	120 min	2 Secondary
The Wonderful World of Chair Massage	Eric Brown	90 Minute online chair massage and techniques Presentation	90 min	1 Secondary
The Ethics of Charting	Diana Thompson	90 Minute online Presentation for reviewing the importance of charting, confidentiality, and Ethics of selling products	90 min	1 Secondary
Herpes and Hep and Flu, Oh My! An update on Public Health Research for Massage Therapists	Ruth Werner	90 Minute online Presentation for Public Health and Wellness for communicable disease	90 min	1 Secondary
Manual Therapy to Eliminate Multiple Nerve Compression Pattern of the Upper Body	James Waslaski	90 Minute Online techniques class on nerve Compression Patterns in the upper body	90 min	1 Primary
Designing Presentations that Engage	Anne Williams	90 Minute online presentation on designing presentations for clients and workshops	90 min	1 Secondary

Start Supine: Flip your Treatment Approach	Paula Nutting	90 minute online technique Presentation focusing on phasic and postural muscles in the body. Includes techniques such as stretching	90 min	1 Secondary
Having your Body Last a Lifetime	Scott Donkin	90 Minute Online Presentation on self care for the therapist	90 min	1 Secondary
Ligamentous Articular Strain Techniques for Ankle Injuries	Robert Libbey	60 Minute Online Presentation on Ligamentous Techniques of the ankle	60 min	1 Primary
How to Create Packages that Inspire Clients to Invest in Themselves	Sharon Desjarlais	60 Minute Online presentation on creating packages for clients to assist with self care	60 min	1 Secondary
Generating Exquisite Self-Care: Healing Moves to Cultivate Loving Attention	Heath & Nicole Reed	60 Minute Online Presentation for therapists to learn to care for themselves	60 min	1 Secondary
Leveling the Head and Tail	Erik Dalton	60 Minute Online Presentation of techniques for optimal positioning of the head, pelvis and spinal cord to enhance nerve impulses and relaxes to the brain.	60 min	1 Primary
Ethics in Action	Suzanne Scorlock-Durana	60 Minute Online Ethics reflecting on boundaries and discusses the therapeutic relationship	60 min	1 Secondary

FALL CLASSES

COURSE	INSTRUCTOR	DETAILS/ DESCRIPTION	LENGTH	CRMTA CREDITS
Oncology Massage: Lighting the Way	Vickie Torrey	90 Minute Online Presentation discussing the six most common types of cancer andn treatments	90 min	1 Secondary
The Art of Bamboo- Fusion	Nathalie Cecilia	90 Minute Online Presentation on utilizing Bamboo massage in treatments	90 min	1 Secondary
Fill your Practice: The Blueprint for your Successful Practice	Eric Brown	90 Minute Online Presentation on building a sucessful practice	90 min	1 Secondary
Touching the Mind: Mental and Mood Disorders for Massage Therapists	Ruth Werner	90 Minute Online Presentation on the two groups of mental disorders commonly positively affected by massage	90 min	1 Secondary
From Research to Reality: Applying Research in your Practice	Douglas Nelson	90 Minute Online Presentation understanding research in practice	90 min	1 Secondary
The Ethics of Working with People with Cancer	Laura Allen	60 Minute Online Presentation on the ethics of working with people with cancer	60 min	1 Secondary
The SCALENES: Myofascial Technique	Til Luchau	60 Minute Online Presentation on myofascial techiques for Scalene Muscles	60 min	1 Secondary

Current Developments in the Fascinating World of Fascia Research	Robert Schleip	60 Minute Online Presentation on the interdisciplinary field of fascia research	60 min	1 Secondary
Your Whole Health Self-Care	Melanie Hayden	60 Minute Online Presentation on therapist self care in finances, community and personal relationships	60 min	1 Secondary
Techno Age Self-Care for you and your Clients	Marla Gold	60 Minute Online Presentation on technology in Massage and discusses posture and body awareness	60 min	1 Secondary
Intelligent Deep Tissue Massage: "No Pain, All Gain"	Eric Stephenson	60 Minute Online Presentation on developing techniques without harm to the therapist	60 min	1 Secondary
The Art and Science of a Good Night's Sleep	Anne Williams	60 Minute Online Presentation on understanding neurotransmitters and sleep drive	60 min	1 Secondary
Self-Care for a High Performance Practice	Rick Boden	60 Minute Online Presentation for therapists to have tools to assist in longevity in the career	60 min	1 Secondary